

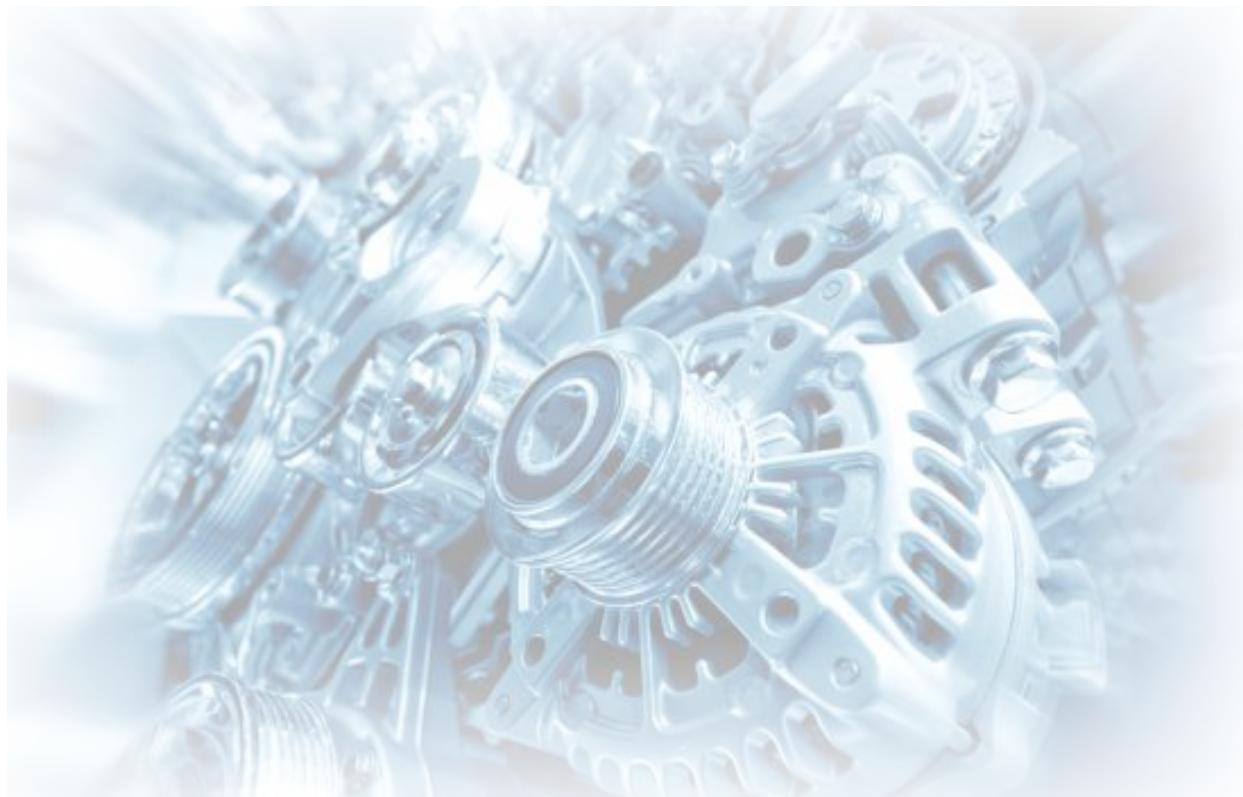
SAFE (a *SIAM* initiative)
Society for Automotive Fitness & Environment



ANNUAL
REPORT
2014-15

CONTENTS

	Page No.
About the Society	2
President's Message	3
SAFE Initiatives & Events Highlights	
SAFE Annual Convention 2014	6
World Environment Drive 2014	13
Road Safety School Club at New Delhi	15
National Road Safety Week 2015	20
Road Safety Activities by Members	24
SAFE Activities	33
SAFE Office Bearers	38
SAFE Members	39
SAFE Past Presidents	40



SOCIETY FOR AUTOMOTIVE FITNESS & ENVIRONMENT

In order to achieve advancement of Inspection and Certification (I&C) of vehicles and reduced emission from in-use vehicles as also increased safety on roads, the Society of Indian Automobile Manufacturers (SIAM) has incorporated an independent body, Society for Automotive Fitness & Environment (SAFE).

With memberships from Industry, Government, Testing Agencies, and NGOs, SAFE works to generate awareness among the various stakeholders regarding Inspection & Certification of in-use vehicles which would lead to safe vehicles and cleaner environment.

SAFE organizes Inspection clinics for in-use vehicles and training workshops for emission technicians in various parts of the country. These programmes are aimed to create awareness on the importance of regular maintenance among vehicle owners. It is one of the most effective ways to control emission levels from vehicles in the country. In addition SAFE organizes seminars with State Governments and other stakeholders.

SAFE has also undertaken several initiatives on Road Safety education of students, drivers and public at large. Through Road Safety Awareness Programmes, SAFE tries to apprise the community on traffic rules and also to inculcate correct and responsible attitude towards fellow road users.

SAFE is a catalyst in the automobile industry's endeavour to fulfil its commitment towards a cleaner and safer environment and will continue to support and enhance the industry's role as a responsible corporate citizen in the country.

SAFE

President's Message

*G*reetings,



This is my first year as the President of SAFE and I am thankful for the support, efforts, and guidance received from all our members over this past one year, towards realizing our common objective of reducing fatalities on our roads and spreading awareness in the area of safety and environment.

Safety begins at home. Right from birth, human beings develop a sense of safety to protect themselves from the environment. Safety is not only necessary for the individual but also for the society on the whole. Safety and Environmental issues are becoming increasingly critical all over the world with a rapid increase in industrialization and road transportation. The adverse impact of climate change due to Global Warming and the crisis of deteriorating Road Safety are the burning issues being discussed at international forums.

On the issues core to SAFE agenda, there are some hard facts staring at us - about a million people have died in road accidents in India in the past decade. According to WHO data, on an average, 3,400 lives are lost in road accidents every day. Another 5.3 million have been seriously injured or permanently disabled because of road accidents. That makes more than six million people directly affected by road accidents, including families, who've lost main source of income and as a result, have been pushed into poverty. The Planning Commission estimates that our country loses Rs. 1.5 lakh crore every year as a result of road accidents. Apart from the immeasurable human loss, it also puts a massive cost burden on society and country.

While there is already a sense of urgency evident among all stakeholders, be it Government, regulatory bodies, industry associations and industry, a lot still needs to be done as a comprehensive and integrated approach to tackle the two critical issues of **Climate Impact** and **Road Safety** that is our mission at SAFE. Continuous dialogue needs to happen on framing rules and policies on one hand and at the same time sustaining the participation in implementation and creating awareness among the public at large on road safety.

Equally important are the efforts required in improving the driver behavior comprehensively through multi-pronged approach of educating, enforcing traffic laws stringently and formulating new laws. Observing speed limits, safety belts, helmets, sober driving, avoiding cell phones, sound health are all areas that need both education and severe penalties on violation. The analysis of road accident data received from States/UTs reveals that drivers' fault is the single most important factor responsible for accidents amounting to 78% of all causes.

Following are the areas under Road Safety that need critical attention to minimize and mitigate road accidents –

- Road Safety Engineering
- Road Safety Auditing
- Road Safety Inspection
- Collision Investigation
- Collision Reduction
- Collision Prevention
- Education and Training
- Research and Evaluation
- Impact Assessment
- Road Safety Planning
- Road Safety Management / Network Safety Management
- Strategy and Policy
- Impact Assessment
- Network Safety Ranking
- Road Safety Campaigning and Marketing
- Consultation including Public Consultation
- Road Safety Cost Benefit Analysis

Indian Government has started taking laudable steps in the area of road safety. In the year 2014, Government announced the inclusion of Road Safety Activities as a corporate social responsibility activity under schedule VII of Section 135 of the Companies Act 2013.

Ministry of Road Transport and Highways (MoRTH) has taken many initiatives in addressing road safety issues and many other stakeholders have also joined in by giving their support.

In his recent address, the Union Minister, MoRTH has announced that Government is taking steps to ensure that safety features are built in at the stage of design, manufacture, usage, operation and maintenance of both motorized and non-motorized vehicles in line with international standards and practices. Continuing application of Intelligent Transport Systems (ITS) under a national framework to establish a safe and efficient transport system is being encouraged; and a National Road Safety Information System is being established for providing continuity and policy guidelines.

Indian Automobile Industry is continuously working towards improving Road Safety. SAFE along with automobile manufacturers have taken various initiatives in the area of Road Safety and In Use Vehicle Management. To create awareness in this regard, following activities have been carried out by SAFE in 2014 - 15:

- World Environment Day on 5 June 2014 - SAFE with SIAM members and member's dealers support organized 4700 free PUC check-up camps across India.
- National Road Safety Week 2015 - Organised Road Safety programs at 4000 dealer networks across India. More than 75 refresher driver training program, conducted health checkup camps for heavy commercial vehicle drivers at different states.
- Various Road Safety drives for school teachers, drivers, students and citizens
- Refresher training program for Government and Corporate drivers
- Assisted other associations in implementing programs with students
- Participated in many important ministerial groups working in the area of Road Safety and In-use Vehicle Management
- Participation at various forums of Road Safety

All these activities were successfully implemented by SAFE due to the outstanding support received from SIAM members and their dealers, NGOs, Corporates, Ministries, State Transport Department, Traffic Police, Pollution Control Board, Educational Institutions and many more organizations.

Every single life is precious. Each small step we take ensures that one more needless road fatality can be stopped; one more life can be saved. I thank all the stakeholders who have acted towards making road travel safe and reduce emissions. I hope that in the forthcoming years we will continue to work with even more vigor and enthusiasm.

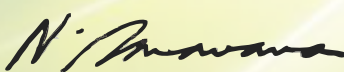
Every year SAFE organizes its Annual Convention in a different State of India. This year we are having our annual convention in God's Own Country - Thiruvananthapuram, Kerala with the theme -

"Leapfrogging Road Safety : Way Forward"

SAFE Annual Conference will explore how the experience and knowledge of stake holders from across the globe in the road maintenance and safety sectors can support informed decision-making and policy development which will help improve road safety and efficiency.

With the guidance of past SAFE Presidents and active support of current members, I along with SAFE Secretariat will continue to spread the message of Road Safety and Cleaner environment towards meeting the goal of 'Zero Road Fatality' due to road accidents and **'Minimal Environmental Impact'**.

With warm regards,



Dr. N. Saravanan
President - SAFE

Visit to Karnataka Transport Department Automotive Driving Testing Track on 8 May 2014

SAFE organised a visit for the participants of the SAFE Annual Convention 2014 to Automotive Driving Testing Track of Transport Department, Karnataka on 8 May 2014 at Mysore Road, Bengaluru.

The Automated Driving Testing Track for two and four wheeler is an initiative to standardize the procedure of evaluating the driving skill required of a driver to grant driving license and it also evaluates knowledge of traffic signals, skill to drive forward on a serpentine road. The test track for four wheelers evaluates knowledge of traffic signals, skill to stop and drive forward on a road with upward gradient without any backward movement, drive forward on 8 shape road, parallel parking and backward drive. Forty participants from different part of country visited and collected the information of Automotive Driving Testing Track.



Round Table discussion on Future Norms & Safety Regulations for Automobiles on 8 May 2014

A round Table discussion was held with Transport Department, Government of Karnataka at Bengaluru on 8 May 2014, the topic of discussion was Future Norms & Safety Regulations for Automobiles. The round table was addressed by Mr. Amaranarayana K, IAS, Transport Commissioner, Government of Karnataka and Mr. K K Gandhi, Executive Director, SIAM.



Following presentations were made at the Round Table:

- Overview of Indian Automobile Industry and Emission Standards by Mr. Masaaki Kobayashi, Managing Coordinator of Product Design & Development Division : Regulation & Certification Department, Toyota Kirloskar Motor Pvt. Ltd.
- Future Emission and Safety Norms: Two & Three Wheelers by Mr. Y. R. Babu, Vice President (R&D), TVS Motor Co. Ltd.
- Presentation on Safety Standards: Passenger Cars by Mr. Sumit Sharma, Senior Manager - Homologation and Regulations, Maruti Suzuki India Ltd.

- Future Emission and Safety Norms: Commercial Vehicles by Mr. Sivasubrahmaniyan Arun, Head of Regulations Dept. in Product Development Division, Ashok Leyland Ltd.
- Rule 62 of CMVR (Validity of Certificate of Fitness) and Future Directions by Mr. Balraj Bhanot, Chairman TEDC (BIS).

The round table was attended by 150 participants including SIAM Members, Officials from Karnataka Transport department, RTO's etc.



SAFE Annual Convention at Bengaluru on 9 May 2014

Society for Automotive Fitness & Environment (SAFE), a SIAM initiative in association with Ministry of Road Transport & Highways, Transport Department, Government of Karnataka & All India Federation of Motor Vehicle Department organised its Annual Convention in Bengaluru. This year's theme set the thrust on "Road Safety: Bringing Policy & Practice Together" to share the best practices adopted by government and private organisation in the area of vehicular safety, technology innovations, enforcement for enhancing road safety.

The Convention aimed at addressing rising concerns of road fatalities, with traffic collisions on Indian roads being amongst the highest in the world. According to a National Crime Records Bureau (NCRB) report, more than 1,35,000 traffic collision-related deaths occur in India every year. The International Road Federation (IRF) in 2012 estimated that traffic collision results in an annual monetary loss of \$20 billion in India. This figure includes expenses associated with the accident victim, property damage and administration expenses.



The inaugural session was addressed by Mr. Vikram S. Kirloskar, President, SIAM along with Mr. Ambuj Sharma, Additional Secretary, MoHI, Mr. P. N. Sreenivasachary, Principal Secretary, Transport, Government of Karnataka, Mr. Amaranarayana K, Transport Commissioner, Government of Karnataka; Mr. S V Suderson, President, SAFE and Dr. Venkat Srinivas, Vice President, SAFE.



Speaking at the convention, Mr. S. V. Suderson, President, SAFE said "the issue of road safety is very crucial in India. Loss of life is not only huge in terms of numbers, but majority of people affected are from the younger age brackets. We have a long way to go before our roads become safe for all users."

Mr. Vikram S. Kirloskar, President, SIAM expressed his happiness about the efforts put in by SAFE in previous years, saying "Community education is crucial to improve the road safety. SAFE has worked along with government authorities and regulators to raise awareness through an innovative and collaborative approach and have conducted several activities to take the mission forward.



The convention went on to hold three focussed sessions which threw light on various aspects related to road safety. The first session discussed best practices and policies to enhance road safety having presentations from the Transport and Traffic Police Department; Government of Karnataka presented a case for better policies and practices in the area of road safety followed by presentation on Adoption of safety practices by Indian Automotive sector by Volvo. The session concluded with an overview on safety policies concerned to Transport Department by All India Federation of Motor Vehicle Department.



The second session focused on International and National Learning's on Vehicular Safety and Technology innovations. This comprised of insightful contributions by International Motorcycle Manufacturer Association that gave an overview of global approaches for safer Motorcycling, followed by a presentation on global practices for reduction of road fatalities by Honda Motor Co. Ltd, Japan. The session closed with addresses on new safety technologies and innovations in Indian automobiles sector by Nissan and Bosch respectively.



The final session comprised of a panel discussion moderated by Mr. Vishnu Mathur, Director General, SIAM with representatives from the Transport Department of Karnataka, Tamil Nadu, Institute of Driving & Traffic Research and KPIT Cummins. The panelists shared their thought on implementation of policy and practices in the area.



World Environment Drive on 5 June 2014

SIAM
Society of Indian Automobile Manufacturers

Member Logo

SAFE (a SIAM initiative)
Society for Automotive Fitness & Environment

World Environment Day
5th June 2014
Free Pollution Check Camp

FREE PUC

Dealer Name, City

On 5 June, World Environment Day is organised around the world in different ways, including street rallies, bicycle parades, green concerts, essay and poster competitions in schools, tree planting, recycling efforts, clean-up campaigns and much more.

On the occasion of World Environment Day-2014, SAFE, along with its members, organized 4700 free PUC checkup camps across India.

As a contribution from Automobile Industry, SIAM along with Members and Members Dealer network conducted independently pollution check camps and issued free PUC certificates to all vehicles reporting on that day.

Under one banner all the dealers organised various activities related to environment awareness all across India.





ROAD SAFETY SCHOOL CLUB AT NEW DELHI



Since last five years, SAFE and Delhi Traffic Police has set up a Road Safety club with schools in Delhi with the objective of disseminating Road Safety information to the students, teachers, parents and drivers and also to bring down the accident rate in Delhi.

Proudly, we can say that the accident data shared by Delhi Traffic Police shows the reduction in the rate of accident in Delhi, which gives us immense satisfaction of the work we are doing in the area of Road Safety.



SAFE and Delhi Traffic Police have made a Road Safety School Club Charter for the whole year and according to that plans the activities in various schools in Delhi. Following program / activities have been carried out during the years time:

- Road Safety Meet with Principal and Teachers
- Projects on Road Safety issues to be given in Summer Vacation
- School Bus Driver Training Programs
- Road Safety March / Rallies
- Preparation and showcase of Road Safety Nukad Plays by students
- Interaction of school students within their local localities and spreading the message of Road rules and regulations
- Formation of inter school road safety clubs
- Formation of Road Safety Wardens in schools
- Road Safety Painting Competitions
- Road Safety movies preparation by Students
- Road Safety jingles by students
- Road Safety Street Plays
- Road Safety Declamation Competition
- Road Safety Debate & Slogan
- Information exchange workshop with school teachers
- Road Safety Rolling Trophy to the Best school



The Schools with the guidance, help and support from SAFE and Delhi Traffic Police organised all the above mentioned activities and won various prizes and certificates as an incentive of becoming the member of the Road Safety Club. Institute of Driver Training and Research (IDTR) supports the initiative of training the school bus drivers.



The school that made maximum contribution by way of organizing road safety awareness activities and participating all meetings organized by SAFE and Delhi Traffic Police, was awarded by SAFE -SIAM with the Road Safety Rolling Trophy along with cash reward of Rupees fifteen thousand to the best school working in this area.







SIAM - SAFE organized activities during Delhi Police Week 2015

Every year 16 February to 22 February is celebrated as Delhi Police Week. On 20 February 2015, Delhi Traffic Police with the support from SIAM-SAFE and Hero Moto Corp organized Road Safety Painting Competition for School Students at India Gate, Judges from Jamia Milia Islamia selected the winners of the day. SIAM sponsored all the prizes of the Painting Competition for the day.

SAFE and Delhi Traffic Police Road Safety Rolling Trophy for the best school working in the area of Road Safety was awarded to Gyan Mandir Public School, Naraina Vihar, Delhi by Mr B S Bassi, Commissioner of Police.



National Road Safety Week 2015

Each and every country is taking steps in reducing the road fatalities. SAFE has been working in the area of Safety for the last 15 years, in spreading messages on Road Safety. We had partnered with states transport departments and other stakeholders and tried to find and implement solutions for reducing accidents by organizing Road safety awareness programmes for school students, teachers, drivers and citizens.

During National Road Safety Week from 11 to 17 January 2015, SAFE with the support from members organized Road Safety Drive:

- 4000 Automobile Dealers Network across India participated.
- Road Safety March in different various states.
- More than 75 Refresher Training Programme for Students and Drivers organised.
- Health Check Up Camp for Heavy Commercial Vehicles Drivers conducted.

SIAM organised these drives with the support of Central Ministries, State Transport Departments, Traffic Police, IDTR, Educational Institutions, Hubert Ebner and NGOs etc.

Following SIAM Members participated in the National Road Safety Drive 2015:

- Ashok Leyland Ltd.
- Bajaj Auto Ltd.
- Eicher Motors
- General Motors India Pvt. Ltd.
- Fiat India
- Hero MotoCorp Ltd.
- Honda Cars India Ltd.
- Honda Motorcycle and Scooter India (Pvt.) Ltd.
- Mahindra & Mahindra Ltd.
- Maruti Suzuki India Ltd.
- Toyota Kirloskar Motor Pvt Ltd
- Tata Motors Ltd.
- TVS Motors Company Ltd.
- Volvo Buses India Pvt Ltd.
- VE Commercial Vehicles

Road Safety Walk at India Gate New Delhi



Road Safety Walk, Training and Workshop at New Delhi



Road Safety Walk, Training and Workshop at New Delhi



Road Safety Activities by Members



Road Safety Activities by Members



Road Safety Activities by Members



Road Safety Drive at Orissa



ANNUAL REPORT 2014 - 15

Road Safety Drive at Ahmedabad



Road Safety Drive at Pondicherry



Road Safety Drive at Chandigarh



Road Safety Drive at Maharashtra



Road Safety Drive at Bengaluru



Road Safety Drive at Hyderabad



Road Safety Drive at Madhya Pradesh



Road Safety Drive at Tripura



Health Checkup and Drivers Workshop at Eleven Locations

SAFE in association with TCI Foundation organised road safety training and health camps at 11 major Trucker sites across India. The sites where these events were conducted are Haridwar, (Uttarakhand), Ludhiana (Punjab), Chandigarh (U.T.), Bhiwandi, Vashi, (Maharashtra), Asansol, Haldia (Bangal), SGTN (Delhi) Gurgaon (Haryana), Manglore (Karnatka), and Raipur (Chhattisgarh).

Approx 506 truckers benefited from the training program in terms of Road Safety and health issues. Approx 2800 truckers were exposed to road safety and health messages during the event. Khushi Clinics at site level provided clinical services to 2300 truckers through multi specialty (i.e. Eye, Skin, Dental, STI and General Treatment) health camps. Participatory activities/competitions were organized in the programme with the purpose of getting more involvement of trucker's and Transporters/Brokers.



Location	Date	Total Patients	STI Patients	Total Eye Patients	Dental Patients	Driver Training	Others	ICTC Testing
Haridwar	13 January 15	176	29	47	00	63	129	61
Chandigarh	17 January 15	270	05	105	60	60	105	41
Ludhiana	16 January 15	160	13	29	31	40	87	00
Gurgaon	15 January 15	141	11	33	35	40	73	53
SGTN	16 January 15	328	26	97	00	45	187	00
Manglore	12 January 15	45	20	00	00	45	25	45
Vashi	16 January 15	80	04	00	00	48	76	28
Bhiwandi	17 January 15	231	29	34	00	50	202	87
Raipur	14 January 15	162	12	27	31	52	104	43
Haldia	16 January 15	131	05	66	25	50	40	00
Duburdih	17 January 15	169	06	42	41	53	86	00
Total	10 Days	1893	160	480	223	506	1114	358

SAFE Activities

Meeting with NCRB officials on accident analysis on 12 November 2014

SAFE- SIAM had met officials of National Crime Record Bureau in regard to collection of accident analysis data. NCRB officials explained that they collected data from all the states of India and recently had given training to their respective officer of all the states on the detailed accident data collection format made by them.

Bajaj Auto Three Wheeler Safety Drive on 18 November 2014

SAFE- SIAM assisted Bajaj Auto Ltd for organising Road Safety Awareness programs in different states of India. Bajaj Auto carried out the safety and maintenance camps for three wheelers and SAFE assisted them by organising the driver training and safety material distribution.

Launch of Road Safety Comic for Students

Delhi Traffic Police designed the Road Safety Comic for students called "Traffic Friend". It was supported by SIAM-SAFE. The comic book was launched at the inauguration function of Delhi Traffic Police Pavillion by Mr B S Bassi, Commissioner of Police, Delhi. Ten thousand books were printed and will be distributed to students to enhance their knowledge on road safety.



Inauguration of Traffic Park at Baba Kharak Singh Marg by Delhi Traffic Police and Honda Motorcycle and Scooter on 24 November 2014

Delhi Traffic Police inaugurated their renovated Traffic Training Park at Baba Kharak Singh Marg. The park was renovated with the assistance of Honda Motorcycle and Scooters. The renovated park now consists of road safety educational games for school students, two wheeler driving training for women etc.



Road Safety Program at Ryan International on 25 November 2014 at Haryana

SAFE with the support from Honda Motorcycle and Scooters organised a Road Safety training program with the help of simulator at Ryan International School at Gurgaon, Haryana.

School Students visit at Urban Mobility Conference on 26 & 27 November 2014 at New Delhi

To enhance the upcoming safety technology in our urban transport system, SAFE-SIAM assisted IUT in bringing the students to their annual even of Urban Mobility Conference, where they organised the exhibition which consist of new urban mobility technology coming up in Indian and also already exists in other countries too. More than 300 students visited the exhibition and gained the knowledge on safety and urban mobility solutions.



Soft Skill Training for Delhi Traffic Police officer at Shivaji College from 15 December to 19 December 2014

SIAM-SAFE supported Delhi Traffic Police by organising Soft Skill training program for the officials who represent Delhi Traffic Police on the roads. The main objective of the program was to increase the soft skill qualities in the constables, sub inspectors and inspector, as they are the front face of the Delhi Traffic Police and day and night they have to interact with public. This type of program increase the inter personal skills of the official. Faculty support was provided by Shivaji College.



Road Safety Awareness and Nari Shakti Walk from Janaki Devi College on 18 Feb 2015

As part of Delhi Police Week - 2015, Delhi Police Yuva foundation of Delhi Police with the support from SAFE and Janki Devi College organised a road safety awareness and Narishakti Walk from Janaki Devi College, Rajendra Nagar on 18 Feb 2015. More than 1000 students participated in the walk.



Traffic Safety Awareness Program at Kanyakumari on 26 December 2014

A Traffic safety awareness program and School children Safety awareness program was conducted on 26 Dec 2014 as a part of safety initiative by MoRTH, NHAI and SIAM –SAFE for road safety awareness measure. Ashok Leyland and Hero MotoCorp participated in this program as a part of SIAM for traffic awareness and school children training.

This program was presided by Hon. Union Minister for State Shri. Pon. Radhakrishnan and Ashok Leyland participated in following activities

- Traffic Awareness Exhibition
- Workshop on Road Safety Awareness for Students
- Workshop on Road Safety Awareness for Commercial Vehicle Drivers

During exhibition SIAM – SAFE members distributed road safety material and provided the information on safety to participants.



Road Safety Indo – Nepal Friendship Motor Rally on 8th March 2015 at India Gate

Ministry of Road Transport & Highways requested SIAM-SAFE and IRF to assist them in the reception function of Road Safety Indo – Nepal Friendship Motor Rally function at India Gate. SIAM-SAFE and IRF assisted ministry by organising the reception program along with the display of vintage cars at the Tilak marg. Mrs Sushma Swaraj, Hon'ble Minister of Foreign Affairs graced the occasion and presented her views on the Indo- Nepal friendly relationship.



National & International Meetings on Safety issues

To take the mission forward of spreading awareness on Road Safety, SAFE is continuously working with Government and other stakeholders.

SAFE as a body set up by SIAM joined hands with Delhi Traffic Police and Transport Department of various states in India to enhance knowledge on road safety in all segments of audience e.g. students, teachers, drivers etc.

In this regard SAFE-SIAM had several rounds of meetings with Delhi Traffic Police, Transport Departments and Ministry of Road Transport & Highways.

IMMA Road Safety Task Force meetings

SIAM-SAFE secretariat attended the IMMA's Road Safety Task Force meetings and prepared the Safety booklet for Powered Two Wheeler segment. In this various country representatives joined and provided with their country's information on two wheeler.



Toyota Kirloskar Motor organized Driver Training Program at Bengaluru

Toyota Kirloskar Motor Private Ltd organized Driver Training Program for Airport Taxi Drivers from 3 – 5 February 2015 with the support from BIAL at Bengaluru.

During the program, health checkup was also organized for the drivers.



Driving School by Toyota Kirloskar Motor in Kochi, Kerala

SAFE member Toyota Kirloskar Motor (TKIVI) launched its first driving school in Kochi on March 21, 2015. There is need of quality driving schools in India to address the alarming number of road accidents and casualties, mainly due to poorly trained drivers, Toyota has undertaken this initiative. This is Toyota's first driving school in India and will be managed by Nippon Toyota, region's leading Toyota authorized dealership and service facility.



SAFE OFFICE BEARERS

Members of SAFE Governing Council for the year 2014-15

Member Represented	Name
Ashok Leyland Ltd.	Dr. N. Saravanan (President)
Tata Motors Ltd.	Mr. P. K. Banerjee (Vice President)
Bajaj Auto Ltd.	Mr. Anupam Shrivastava (Treasurer)
Toyota Kirlsokar Motor Pvt. Ltd.	Mr. Navin Soni
TVS Motor Company Ltd.	Mr. M. N. Muralikrishna
Maruti Suzuki India Ltd.	Mr. Mahesh Rajoria
Mahindra & Mahindra Ltd.	Dr. Venkat Srinivas
SML Isuzu Ltd.	Mr. L. M. Sharma

Honorary Members nominated from Affiliate Organizations

ARAI	Mrs. Rashmi Urdhwareshe
CIRT	Mr. Abhay Damle
IIP	Dr. M. O. Garg
Suraksha	Mrs. Usha Seshasayee
SIAM	Mr. Vishnu Mathur
SAFE Past President	Mr. Harjeet Singh
SAFE Past President	Mr. S. V. Suderson

SAFE Members

- Ashok Leyland Limited
- Bajaj Auto Limited
- Daimler India Commercial Vehicles Private Limited
- Force Motors Limited
- Eicher Motors Limited
- General Motors India Private Limited
- Greaves Cotton Limited
- Hindustan Motors Limited
- Hero MotoCorp Limited
- Honda Motorcycle and Scooter India Private Limited
- LML Limited
- Maruti Suzuki India Limited
- Mahindra & Mahindra Limited
- Mercedes Benz India Private Limited
- Simpson & Co. Limited
- Skoda Auto India Private Limited
- SML Isuzu Limited
- Tata Motors Limited
- Toyota Kirloskar Motor Limited
- TVS Motor Company Limited
- Volvo Buses India Private Limited
- Central TVS

PAST PRESIDENTS

Year	President	Vice President	Treasurer
1999-2000	Mr. R. Ramakrishnan	Dr. K. Kumar	Mr. Harjeet Singh
2000-2001	Mr. R. Ramakrishnan	Dr. K. Kumar	Mr. Harjeet Singh
2001-2002	Mr. M. N. Muralikrishna	Mr. R. K. Ghosh	Mr. Harjeet Singh
2002-2003	Mr. M. N. Muralikrishna	Mr. R. K. Ghosh	Mr. Harjeet Singh
2003-2004	Mr. N. V. Iyer	Mr. Harjeet Singh	Mr. S. Purushothaman
2004-2005	Mr. K. N. Krishnamurthy	Mr. Harjeet Singh	Mr. S. Purushothaman
2005-2006	Mr. K. N. Krishnamurthy	Mr. Harjeet Singh	Mr. R. M. Kapoor
2006-2007	Mr. R. Devarajan	Mr. Harjeet Singh	Mr. I. V. Rao
2007-2008	Mr. R. Devarajan	Mr. Harjeet Singh	Mr. I. V. Rao
2008-2009	Mr. Harjeet Singh	Mr. I. V. Rao	Mr. S. V. Suderson
2009-2010	Mr. Harjeet Singh	Mr. I. V. Rao	Mr. S. V. Suderson
2010-2011	Mr. I. V. Rao	Mr. S. V. Sunderson	Mr. V. M. Manel
2011-2012	Mr. I. V. Rao	Mr. S. V. Sunderson	Dr. Venkat Srinivas
2012-2013	Mr. S. V. Suderson	Dr. Venkat Srinivas	Mr. Anupam Shrivastava
2013-2014	Mr. S. V. Suderson	Dr. Venkat Srinivas	Mr. Anupam Shrivastava
2014-2015	Dr. N. Saravanan	Mr. P. K. Banerjee	Mr. Anupam Shrivastava

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Go Electric

Registered Office :

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(a SIAM Initiative)

Society for Automotive Fitness & Environment

C/o Society of Indian Automobile Manufacturers

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